

BREAK-EVEN GUARANTEE

**“From birthday visit(s) only”
DURING 4 MONTH TRIAL**

OR WE WILL PAY YOU THE DIFFERENCE!

For Birthdays 4 Business Mailers

QUALIFICATIONS based on NETPro[®] REPORTING

- 1) **Restaurant with \$25 avg ticket or higher qualifies for 100% Break-Even Money Back.**
If line 2 INVESTMENT is higher than line 6 PROFIT over 4 month average – YOU GET PAID THE DIFFERENCE - Line 15 Food/Bev cost estimated at 30%
- 2) **Restaurant with lower than \$25 avg ticket qualifies for 50% of Break-Even Money Back**
If line 20 “REGULARS” is higher than 50% for 4 MONTH AVERAGE – YOU GET PAID 50% OF THE DIFFERENCE in line 2 vs line 6 if higher
- 3) Business must use offers on mailer recommended by LePera Marketing for guarantee
- 4) All receipts must be stapled to response cards and received or postmarked if mailed by the 7th after each birthday month
- 5) There must not be more than 3 business days gap between birthday redemption dates to ensure all cards have been turned in to record
- 6) Qualifying guarantee refund requests must be submitted in writing by the 5th day of the 4th trial month and business must opt to cancel to receive

I understand and agree that the tabulations for computing this Break-Even Guarantee is derived from our Proprietary NETPro[®] Tracking to qualify and that if any of the qualifications are not fulfilled completely, this guarantee is null and void.

Signed: _____ **For Birthday Months:** _____, _____, _____, _____ **Year** _____

Authorized LePera Marketing Signature:



Tony LePera