

Marketing Agreement



CONSULTANT:

EMAIL:

PHONE:

Submit to: 800-427-8097 or Email: tony@birthdays4business.com

All Digital Services Software Provided by FanConnect
800-775-6751 Email: cs@getfanconnect.com

Company Name:		Owner/Manager Name:		# of Locations:
Business DBA Name:		Business Phone:	Cell Phone:	
Business Address:		Contact Email:		
City:	State:	Zip Code:		
Website:		Type of Business: (Ex: Restaurant - Steak):		

DIRECT MAIL & DIGITAL SERVICE OPTIONS

Birthdays 4 Business Mailers Other Direct Mailer	Facebook Birthdays 4 Business Integrated with R.P.M 4 Business Digital Services Listed All Done-4-You	Custom R.P.M. Notes / Add-ons Setup Fee Includes:	R.P.M. 4 Business Digital All Done-4-You
Quantity _____ per month <ul style="list-style-type: none"> •BEST ROI Recommendations •Birthday or other Data Usage •Personalizing •Perfing •Printing •Mailing •Postage •Response List Creations for: Email-Mobile-Direct Mail 	<ul style="list-style-type: none"> •Targeted Demographics •Birthday Ads Sent Daily (As available based on budget) •Facebook Campaign Management with Monthly Birthday/Reward posts •Landing Page for Birthday Promotion (About, Contact, and Menu Link) Other	WiFi hot spot rental till termination <small>Must be returned within 30 days or failure to do so will automatically be charged \$195 (must include power supply and power adapter and be in good condition)</small> Landing Page Email Template SMS Setting and Keyword Wi-Fi or Birthday Digital artwork Birthday Mailer Artwork Birthday Mailer NetPro Setup Other:	<ul style="list-style-type: none"> •Marketing Campaign Creation •Advanced Intelligence Software •Automated Birthday – Anniversary – Holiday Thank You – We Miss You Campaign •1 Custom Email & 2 Mobile Designs •Unlimited Enrollments Landing Page for Enrollments •24/7 Dashboard Tracking QR Code SMS Text Shortcode WiFi Gift / EGift for Website Services Rewards Program Service <small>*Text Message Overages – .05 cents each or purchase in blocks of 1,000 for \$50</small>
\$ _____ per month	\$ _____ per month	\$ _____	\$ _____ per month

OTHER SERVICES

Printed Folded Handouts	Additional Birthday Mailers	<input type="checkbox"/> Thank You / Season's Greetings Mailers TY SG	<input type="checkbox"/> WiFi Service Only To Create List & Auto Trigger Sends	<input type="checkbox"/> Additional Router(s)	<input type="checkbox"/> Tablet(s) Size: _____ inch Kiosk	Other
QTY # _____	QTY # _____	QTY # _____	Per Month	QTY # _____	QTY # _____	QTY # _____
Price \$ _____	Price \$ _____	Price \$ _____	Price \$ _____	Price \$ _____	Price \$ _____	Price \$ _____

PAYMENT METHOD / TERMS

One Time Artwork, Setup and/or Other Fees	\$ _____	Payment Method:	<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card	<input type="checkbox"/> ACH to withdraw
Monthly Recurring Fee (prepaid on 10 th of each month)	\$ _____ per month	(min _____ months)	<input type="checkbox"/> Auto Checking	<input type="checkbox"/> Credit Card	<input type="checkbox"/> Check Pre-Pay
Combined Total Due :	\$ _____	Amount Collected or to Process Today: \$			
Checking / Routing Number		Checking Account Number			
Credit Card Number				Exp _____ / _____ CSV	
Card Holder Billing Address City / State				Card Holder Zip Code	
Name on Card				Birthday Mo/Yr to Start:	

TERMS: By providing the above referenced information, you are authorizing monthly Automated Clearing House (ACH) debit transactions or to Charge your Credit Card monthly.
 * Any artwork, demographic, changes or qualified cancellations must be submitted by the 5th in writing before any upcoming birthday month (which is when production begins.)
 * \$25 to \$100 Artwork Change Fee after 4 months - \$195 WiFi Router fee charged if not returned within 30 days upon cancelling
 * Includes Guarantee if checked with qualifying requirements Yes (separate signed Guarantee form required to be valid)
 * \$30 NSF or returned ACH fee
 * Pricing Guaranteed up to 12 consecutive months based on pre-determined trial period upon signing
 * Birthdays 4 Business is not responsible for ANY Digital services provided by FanCONNECT-View FanCONNECT Digital Services and conditions on-line at fanconnect.biz/terms-conditions/

I authorize and agree to all services, prices, terms and conditions listed in this agreement:

Signature: _____ Date _____

Check here if you are authorizing this agreement via email with your email reply serving as a legal signature

DEMOGRAPHICS FOR MAILERS AND / OR FACEBOOK

Who should we invite? (demographics should be the majority of regular customers visiting you now) Facebook Ads Age Range

Mailers Age Range: to Income Range: k to k Miles Radius: up to or Zip(s)

Women Only Men Only Children Present Required... with age range to

Avg. Sale or Party Table Ticket in Evening w/bev (if restaurant): Zips to exclude if any:

What % of your business is Dine-in vs Carryout / Delivery(if restaurant)? Serving?

% Dine-in % Carryout % Delivery % Breakfast % Lunch % Dinner

(for multiple locations) Are all locations to be listed on the exact same mailer? Yes No

List ALL additional location addresses (if same exact mailer):

Will Logo be provided: Yes No

Will photos be provided, or should we use our stock photos? Provided by email Use B4B stock photos Use Facebook Use Website

EMAIL ARTWORK TO: tony@birthdays4business.com

FOR MARKETING TEAM & GRAPHIC DEPARTMENT USE ONLY

Mailer Front:

Front Cover Greeting: Happy Birthday Thank You Welcome Neighbor Season's Greetings

Other:

**Message Above Cards:
Select Message:**

Enjoy these Gifts anytime during !

Simply tear out and bring the cards with you to redeem.

Other:

**Upper Card:
Select Offer:**

20% Off Group Ticket (with party of or more)

Other:

Select Restrictions:

Dine-In Only Not valid with any other offer or discount

No Split Meals Limit 1 card redemption per table per day

Excludes Beverage Other:

**Lower Card:
Select Offer:**

Free Meal (up to toward any one Entrée

Other:

Select Restrictions:

Dine-In Only Not valid with any other offer or discount

No Split Meals Limit 1 card redemption per table per day

Excludes Beverage Other:

Mailer Back:

Message Above Cards: Same as Front Other:

**Upper Card:
Select Content:**

Standard Brief brief **NETPro**® Enrollment Message: QR Code Texting WiFi

Tracking Content Only (Ratings, Frequency & Email Capture Line)

**Lower Card:
Select Content:**

Leave Space for imprinting Name / Address / Month / Yr Shortcode Keyword:

NETPro™

Tracking Standard Wording with Space for Name/Address/Month/Yr

Other or Changes:

Message Above Mailing Area Include Address Hours, Phone Website, FB Or Other

What Makes Your Business or Restaurant Special (for custom proof):