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## PACKAGE DEAL with Facebook & AVG ROI VALUES

# B4B Mailers Per month	Price Per mailer	Price Per month	w/Facebook B4B Digital	Avg 30 Day ROI Sales	Avg 30 Day ROI Profit	Avg Annual ROI Profit
300	1.05	\$315	\$610	8X	4X	10X
500	.95	\$475	\$770	8X	4X	10X
1000 (most common to start)	.85	\$850	\$1145	8X	4X	10X
2,500	.80	\$2,000	\$2295	8X	4X	10X
5,000	.75	\$3,750	\$4045	8X	4X	10X
10,000	.69	\$6,900	\$7195	8X	4X	10X

\*Prices Include: BEST ROI Recommendations – Birthday or Other List Usage – Custom Design – Printing – Perfering Personalizing – Mailing – Postage - NETPro® Tracking & Reporting with Response List for Email & Direct Mail

\*Avg ROI Sales/Profits listed were taken from Restaurant NETPro® Reports, but vary with every business & not guaranteed  
Avg Restaurant New Customer Acquisition Cost \$2 to \$4 (based on NETPro® Reports)

### PAYMENTS / SETUP / GUARANTEE

- \$195 Mailer Artwork & NETPro® Tracking Setup
- Combo \$395 Mailer & FB Ads Artwork & Landing Page Setups
- Auto Pre-Pay ACH or Credit Card on 10<sup>th</sup> of each month before upcoming birthday month
- Quantities may be combined if using same graphic design for multi-locations
- Add 3% if paying by Credit Card
- **NO RISK TRIAL GUARANTEE with 4 month minimum qualified participation using NETPro® Tracking Report verification**



### Facebook Birthdays & RPM 4 Business Ala Carte Pricing

Facebook & RPM 4 Business
\$395 mo. Plus \$295 setup fee
\$295 mo. w/B4B mailers

RPM 4 Business without Facebook
\$295 mo. plus \$195 Setup Fee
\$195 mo. w/B4B mailers

**FREE** ENTIRE CAMPAIGN MARKET ANALYSIS & CAMPAIGN RECOMMENDATIONS

With any Package