

Select & Target the BEST NEW Regular Prospects
In your CORE Demographic Circle
Mail during their BIRTHDAY Month = 4x Larger Response

For Targeted Prospects OUTSIDE your business
WE Craft & Mail a Custom Birthday Card
for YOU Using OUR Birthday List

= Builds / Rebuilds CORE Customer Base
 = Increases Customer VISITS up to 4x

WORD-OF-MOUTH Accelerated
Receiving Birthday Cards
Generates Excitement
& Business Complements

COMBINE
PROMOS 4 BUSINESS
& Wi-Fi MKTG
for Largest List
& Integrated
Auto Message Sends

Dashboard
Tracking
& Promo Center

ALL Done - 4 - You



Gets them to your place

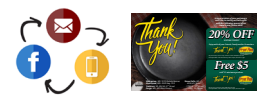
Jennifer
Have FUN!!! In your Birthday Party
Text: [your code] to 55678
To activate this card's discount for each person
Everyone who does will also receive other Special Invites and Offers once a month!
(\$5 to \$100 credit towards meals)

Attached PROMO List Building Card

NetPro™ Tracking / Reporting

From Attached Data & ROI Tracking Card

ADD - PROMOS 4 BUSINESS List Marketing to Incentivize Multiple Return Visits Using:



ADD - Wi-Fi MARKETING
To build up to 5x Larger Promo List
Automated Mktg Triggers
Auto Tracks returned Visits
from Birthday Mailer Responses
and in-House Enrollments
(using Special Intelligence Router)

- For:
- *Birthdays
 - *Holidays
 - *Rewards
 - *We Miss You
 - *Slow Times
 - *Happy Hour
 - *Custom Ideas
 - *Anniversaries
 - *Thank You
 - *Promos
 - *Surveys
 - *Events
 - *Lunch Specials

If You Mail to Everyone In Demographics & Do Full Mktg Circle
= ENTIRE MARKET COVERAGE
= MOST NEW PEOPLE
= LARGEST PROMO LIST BUILT
= LARGEST INCREASED VISITS
= LARGEST PROFITS